

Serving Palisades Medical Center and the Harborage

Winter 2007 Newsletter

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Palisades Medical Center Foundation 7600 River Road North Bergen, NJ 07047 t: 201.854.5008 f: 201.854.5036 www.palisadesmedicalfoundation.org

Executive Director Elisse E. Glennon eglennon@palisadesmedical.org

Manager of Communications and Development Gary Mignone gmignone@palisadesmedical.org

Coordinator Kathy Aitchison kaitchison@palisadesmedical.org Building a Partnership

Founded in 1959, K. Hovnanian Homes is one of the nation's top home builders and the largest builder in New Jersey, helping over 150,000 families enjoy new homes, and employing nearly 3,500 workers across the United States. Locally, K. Hovnanian will have built more than 2,000 homes along New Jersey's Hudson River coastline when current projects are completed. The company's success can be attributed to the value they place on building quality homes and creating thriving communities.

In December 2006, K. Hovnanian once again demonstrated its commitment to the community by donating \$125,000 to the Palisades Medical Center Foundation. "Our goal is to help people live in their dream homes and neighborhoods," explained Randy J. Brosseau, Area President, K. Hovnanian Homes and recent addition to the Palisades Medical Center Foundation's Board of Governors. "Almost every family we work with wants quality healthcare nearby and we are pleased to support Palisades Medical Center as it is an integral part of this community."

K. Hovnanian has been quite involved in the



Randy J. Brosseau, Area President, K. Hovnanian Homes and Bruce J. Markowitz, President and CEO agree that this is just the beginning of a partnership that will benefit the community.

growth of our river's edge communities. Their latest development is the Four Seasons at Imperial Walk — an adult community located one-quarter mile south of the Medical Center. "Palisades Medical Center brings a lot to this area," said Mr. Brosseau, a resident of the Jacob's Ferry community. "We look forward to its growth as neighborhoods grow alongside the Medical Center."

Palisades Medical Center: News to Know

- Palisades Medical Center received the ranking of #1 hospital in Hudson County for the treatment of patients with Congestive Heart Failure in the 2006 New Jersey Hospital Performance Report issued by New Jersey's Department of Health and Senior Services. This ranking is based on the percentage of eligible patients who received correct treatments and care in order to fully recover from their medical problem. The report scores Congestive Heart Failure, Heart Attack and Pneumonia because they are among the most common reasons for hospital admissions throughout the United States. Palisades Medical Center's official scores ranked among the best in Hudson County in all three categories. The complete report can be viewed at www.state.nj.us/health/hpr.
- Women can now come to Palisades Medical Center to take advantage of a non-surgical treatment option for uterine fibroids. Thousands of women

Hospital in Hudson County for treatment of Congestive Heart Failure News to Know continued from page 1

suffer from the pain and bleeding of this benign tumor because they fear traditional treatment options — typically hysterectomies. John S. Richmond, MD, a board certified Vascular/Interventional Radiologist, has recently joined the medical staff, bringing his extensive experience and clinical success with Uterine Fibroid Embolization (UFE). This procedure shrinks the fibroids, often eliminating the need for surgical removal. Recovery time is short and women are back to their normal routine in a few days.

Five local clergy members will be the first students in Palisades Medical Center's Clinical Pastoral Education (CPE) program. This 20-week course teaches

"Hospital chaplains teach and learn about diverse religious and spiritual beliefs." leaders of various religions to minister to a spiritually diverse population — and in-turn, provide training for healthcare staff on cultural issues in end of life care, and initial spiritual assessments. Students in this first class represent four different Spanish-speaking countries, as well as different religions — bringing a tremendous diversity to the program. At the completion of training, participants will be certified as professional hospital chaplains.

Religious volunteers may also participate in CPE training to become clinically trained religious volunteers who are competent at working with persons from diverse religious and spiritual beliefs.

A new Wound & Limb Healing Institute, scheduled to open March 2007, will provide the most sophisticated and therapeutic approach to healing wounds. Because all wounds are not the same, the Wound & Limb Healing Institute will feature a multidisciplinary team that will enable limb preservation, decrease deformity and improve function for patients. Once the wound is healed, the center will work towards preventing its recurrence. The team will provide patients access to surgeons specializing in Foot and Ankle, Orthopaedic, Plastic, and Vascular Surgery; as well as physicians expert in the treatment of diabetes, infectious disease and physical medicine. Patients will also come in contact with Hyperbaric Medicine treatment options, orthotists and prostestists, rehabilitation and counseling.

Three new members have joined the Palisades Medical Center Foundation Board of Governors. Randy J. Brosseau, Area President of K. Hovnanian Homes, will share his vast expertise in community development. Theresa de León, Vice President/Senior Relationship Manager at PNC Wealth Management, brings a keen financial perspective. Thomas M. Eastwick, President of Eastwick Colleges/HoHoKus Schools, Inc. specializes in healthcare career training and provides insight to future healthcare workforce issues.

Come See What's New — Take a Tour

Visit the Medical Center or the Harborage and witness all the changes. In addition to becoming familiar with your local hospital before an emergency happens, you will gain the peace of mind that comes from knowing you have quality care — right next door. Ask about a tour at our Main Information Desk.

Letter from the Executive Director



High energy abounds as we quickly grow our donor list, expand our events and add new community leaders to the Foundation Board. We are mindful of the work ahead and thankful for their generosity of time

and energy. As we embark upon our 30th Anniversary Campaign, we often turn to the Board for their feedback, input and direction. We rely on them to provide the voice of the community to help mold our vision for the future. They are partners in our growth.

Our list of corporate partnerships has also expanded, adding K. Hovnanian Homes to our long-standing relationships with NY Waterway, TD Banknorth, and Sodexho. Their donations to the Foundation represent more than monetary support; they have truly signaled their desire to work in tandem supporting a vibrant community. In recognizing the role a medical center plays in the health of the community, they are acknowledging the importance of the lives in each and every neighborhood.

We were pleased to give a special recognition to Arthur E. Imperatore this year by announcing the Arthur E. Imperatore Legacy Society, acknowledging his most generous bequest of \$2 million.

I would like to thank our donors who remembered the hospital and Harborage in their year-end giving. We take your support as a vote of confidence that we are developing the types of programs and services you expect from a quality healthcare institution. I would also like to acknowledge the establishment of our endowment, and thank our donors who have chosen this path of the future for their contributions.

Elisse E. Glennon Executive Director Palisades Medical Center Foundation

Happenings at the Harborage

Over 160 people gathered on September 29 to wish the Harborage a Happy 15th Anniversary. Ed Davis, Administrator of the Harborage since it opened in 1991, welcomed attendees to this special celebration that served as a happy reunion for past Harborage families and the Harborage staff who have provided excellent care for their loved ones.

Special thanks to our sponsors:

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- a. Ed Davis
- b. Steve DeLuca Jazz Trio
- c. Elisse Glennon, Arthur Imperatore, Donna Uher, John Meditz, Ed Davis
- d. David Shiffman, Christos Diktas, Esq., Bruce Markowitz, Charles Crugnola
- e. Joseph Dickson, Isabelle Romano, and Joan and Thomas Venino, Esq.
- f. Una Meskell-Byrne, Jihade Rizk and Charles Crugnola
- g. Kay Nest, Bruce Markowitz, Denise LoFaro, Ed Davis
- h. Jill Finnegan, LPN, Cathy Mooney, RN, ADON and Bibiana Davidson, RN, PCC
- i. Achilles Schiano, Josephine Schiano, and Barbara Santillo
- j. Maria Di Biasi and Una Meskell-Byrne
- k. Heidi Duan, LPN, Emmalyne Bontuyan, RN, PCC, George Weinberger, MD, Tess Englese, LPN, Nadia Harriram, CNA, Carmen Nadal, CNA, Pamela Ella, LPN
- I. Alicia Duroy and Joanne Carricarte
- m. Marci Evans and Shawn Ryan
- n. Lisa Tshefu, LPN, and past Harborage family members

For more photos of this and other events visit www.palisadesmedicalfoundation.org

How to Get Involved

When you get involved in your community, everyone wins. Palisades Medical Center and the Harborage provide a variety of opportunities for you to become connected.

- Gifts/Pledges: Personal donations can support general services, specific programs or an endowment fund. 201.854.5008
- Sponsorships: Various sponsorship levels are available for each fundraising activity with generous acknowledgement. 201.854.5008
- The Tree of Life: Proudly displayed in the Harborage, your lasting message can honor your parents, a family member, a doctor or nurse, or a dedicated caregiver. 201.854.5008
- Fundraising Committees: Join a committee or the Auxiliary to help plan special events. Use your skills and talents while working with your friends. 201.854.5008
- Thrift Shop: Donate to the Thrift Shop and watch your unused items support your community. Seasonal clothing, accessories, and household items are accepted in good condition. Pick-ups can be arranged by appointment. Thrift Shop hours: Monday-Saturday 10 am – 5 pm Thursdays until 8:00 pm. 201.945.6965
- Volunteer Opportunities: Positions are available throughout the Medical Center and the Harborage.
 201.854.5011

Free Shuttle Service

Free transportation is available for medical appointments at Palisades Medical Center. Call 201-854-5150 to reserve your seat.

Community Connections



Riverside Wine Merchants in Edgewater pulled out all the stops (and corks) as it organized three special Food & Wine Tastings. In addition to great wine, attendees at the November event enjoyed delicious food from the Whole Foods Market in Edgewater and live music by Martin Rivas and Craig Meyer. Each event generated over \$500 in donations.





The Thrift Shop celebrates 10 years of making a difference through donations. (Pictured left-to-right) Pauline Rusiciano, a community volunteer; Claire Friedman, Director of Community Resources at Palisades Medical Center; and Joyce Ackermann, Manager of the Palisades Medical Center Thrift Shop, show off some of the great items inside the thrift shop. Consider donating your seasonal clothing and household items in good condition. Pick-ups can be arranged by appointment.



(I to r) Todd Beattie, Trainer, and Stewart Elliott, Rider, stand proudly with Palisades Medical Center Auxiliary Members Joan Venino and Isabelle Romano in the winner's circle at the Meadowlands Racetrack during Palisades Medical Center Auxiliary's A Night at the Races fundraising event.



Palisades Medical Center recently played an active role in educating hundreds of Union City residents during a special event at Jose Marti School. The Let's Tie One More Ribbon for Breast Cancer event, which was organized by Union City Mayor Brian Stack and the Union City Board of Commissioners, featured information booths and inspirational speeches from breast cancer survivors and their families. (I to r) Union City Commissioner Maryury Bombino, Union City Commissioner Christopher F. Irizarry, PMC's Ljiljana Hrelja, PMC's Niurka Mederos, and Union City Mayor Brian P. Stack.



Palisades Medical Center recently promoted the work of the hospital during a special event in Hoboken that brought together hundreds of local residents to feast on a variety of fine cuisines and libations. The 19th Annual Taste of Hoboken was held at the Stevens Institute Castle Point and all proceeds from the event supported the Hoboken-North Hudson YMCA.



- Barnes & Noble in Edgewater held its 10th annual book donation drive for children in pediatric care at Palisades Medical Center. Pictured here are Store Manger Michael Marmo, Paulette Ulisse, and Neda Rose as they helped organize the donations.
- Estate Planning Tax Elimination Seminars are offered free to the community to introduce the financial advantages of planned giving and creative estate planning. Pictured here is Howard Kaplan, an expert financial educator, giving practical on reducing income taxes.You can learn ways to increase your income, provide for your loved ones and leave a legacy. For more information on our next Estate Planning Seminar, please call the Foundation Office at 201.854.5008.





More than 300 business leaders, public officials and local residents came together on November 18 to honor TD Banknorth and Arthur E. Imperatore for their philanthropic support of the Palisades Medical Center Foundation. The 2006 Autumn Ball, which was held at the Glenpointe Marriott in Teaneck, NJ, featured a New York theme and included street performers, foods from New York's finest neighborhoods and a Coney Island-style photo booth to make attendees feel like they were truly in 'The Big Apple.'

Donna M. Uher and Arthur E. Imperatore co-chaired the Autumn Ball Committee, and were surprised to receive the honor of having the Legacy Society named after Mr. Imperatore in recognition of his \$2 million bequest.

TD Banknorth was honored with Palisades Medical Center's 2006 Star Stream Award for its loyal support and its outstanding commitment to meeting the needs of local residents throughout North Hudson and Southern Bergen Counties.

The winners of the Auxiliary Raffle were:

- 1st Prize Christos Diktas, Esq won a weekend for two in New York City (\$6,500 value);
- 2nd Prize Ed Fleckenstein, Esq won a Tiffany's Gift Certificate (\$2,500 value),
- **3rd Prize** Aaron Stein, MD won an exciting night out for two in New York City (\$1,000 value).

Many thanks to our supporters. See list on page 8.



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<image>



For more photos of this and other events visi www.palisadesmedicalfoundation.org

- a. Beth and Howard Shiffman, Donna Uher and Arthur Imperatore, and Thomas and Joan Venino
- b. Agron Stein, MD
- c. Bruce Markowitz
- d. Carmela and Dominick Facchini
- e. Donna Uher, Arthur Imperatore, Wendy Suehrstedt and Thomas Shara
- f. Elisse Glennon, Dorothy Riley, Joan Tridente, Nancy Boden and Kathy Aitchison
- g. Dr. and Mrs. Mohamed Lateef, and
- Dr. and Mrs. Suri B. Ponamgi
- h. Donna Uher picks winning raffle tickets



























- i. Dr. and Mrs. Hector Florentino
- j. Arthur Imperatore and Donna Uher
- k. Jean and Vincent Morano
- I. Dancing with New York attitude
- m. Dr. and Mrs. Mark Gabelman
- n. Lynn and James Cardo, and Deb Esposito
- o. Billy Procida and Jackie Vanderploeg
- p. Dr. and Mrs. Armand Fasano
- q. Edward Rothe, Michelle Lamberti, Jeri Rothe-Cenziper, and Kurt Baur
- r. Leonard and Victoria Lauricella
- s. Thomas Heagney Jr., Emma Hegney, Thomas Hegney Sr.
- t. Arthur Imperatore, Donna Uher, and Eileen and Bruce Markowitz
- $\upsilon.$ John and Cecelia Leon, and Theresa and J.D. de Leon
- v. Eurice Rojas and Norma Almanza, and Eleni and Christos Diktas, Esq.
- w. Bruce Markowitz and Donna Uher

Thank You Thank You

to the sponsors of New York New York Autumn Ball

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Hundreds of local residents and organizations have been inspired to support our mission to help upgrade facilities, expand services, and establish greater contact with the community. We sincerely thank the following supporters.

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Created to recognize and thank donors who have made a gift or pledge of \$10,000 or more.

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The Arthur E. Imperatore Legacy Society



Gifts to this planned giving society allow donors to support Palisades Medical Center well beyond their lifetime through wills, charitable trusts and gift annuities. In recognition of Arthur E. Imperatore's generous bequest of \$2 million, the Legacy Society now bears his name. Please call the

Foundation Office at 201.854.5008 if you have included PMC in your will.

Arthur E. Imperatore, Sr. Irma Leichter⁺ Edward F. Malzone Harriet Mapai⁺ Betty Rosenthal⁺ Walter G. Terwedow, MD⁺ Bernadine Wegner⁺ Rose Weller⁺

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Please contact the Foundation Office to report any errors in this listing.

 * Palisades Medical Center and PMC Foundation Board Members
 + Deceased

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A long tradition of the Medical Center, the Auxiliary's mission is to render service to Palisades Medical Center and its patients; and to promote the health and welfare of the community. Auxiliary members enjoy hosting a variety of fundraising and friend-raising events.

The Auxiliary is looking for people who want to share the fun – and enjoy work dedicated to the mission of the Medical Center. To join this active group, please call 201.854.5008.

* Auxiliary Board Members

REGISTER NOW!

17th Annual Palisades Classic

Ridgewood Country Club May 14, 2007

Enjoy this year's Palisades Classic Golf and Tennis Tournament at one of Golfweek Magazine's Top 100 courses in the nation. Mark your calendar for May 14 at the Ridgewood Country Club in Paramus, NJ.

Help raise funds for world-class care as you enjoy a day of golf and tennis, and a cocktail and dessert reception.

Please be sure to register early to reserve your spot in this extremely popular event.

Call 201.854.5008 or visit us on-line at www.palisadesmedicalfoundation.org for our Early Registration Form.

TREE OF LIFE Provides a Way to Honor



George and John Anan

From 2002-2005, George and John Anan visited their mother everyday while she was a resident at the Harborage. In fact, the only day they did not get to visit her was when a blizzard dumped more than two feet of snow throughout our area.

The Anan brothers fondly recall memories of enjoying lunch and dinner in the Harborage Dinning Room with their mother. They also acknowledge that the Harborage staff and the medical team at Palisades always did everything they could to care for their mother's needs.

That's why George and John did not hesitate for a minute when they were

given the opportunity to honor their mother on the Harborage Tree of Life. "It was our way of making a donation and honoring Mom at the same time," said George.

Today, George and John continue to visit the Harborage on a weekly basis to attend prayer services and spend time with the staff and residents who have become their close friends.

"We always felt extremely blessed that Mom was receiving the highest quality care possible," said John. "The Harborage is like a second home to us."



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