

PMCPULSE

A Publication of Palisades
Medical Center Foundation
WINTER/SPRING 2012

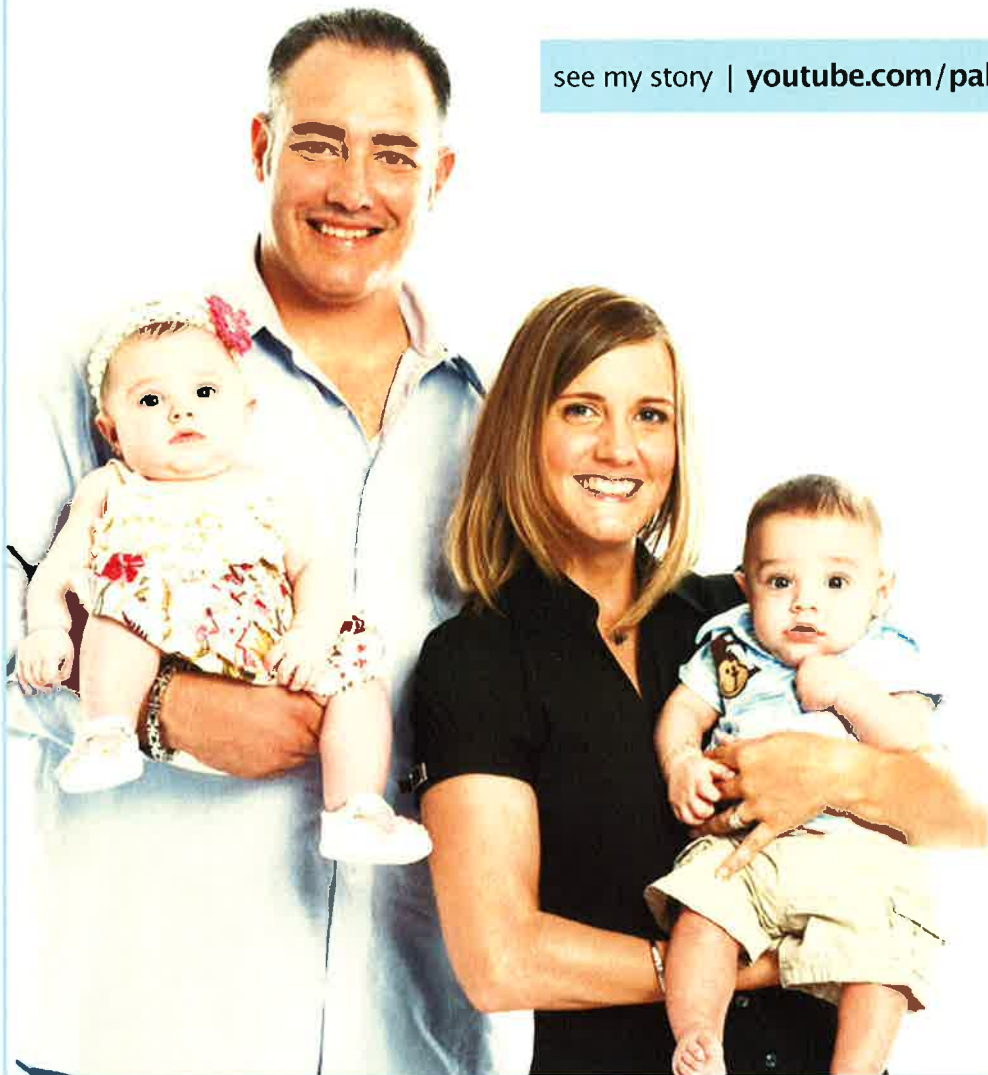
Moving Forward, Giving Back

Expanding patient
care services

Star Stream Ball Photos
see page 5

“My high risk pregnancy turned into a double blessing...”

see my story | [youtube.com/palisadesmedical](https://www.youtube.com/palisadesmedical)



Lourdes Silva | patient



Palisades Medical Center
NewYork-Presbyterian Healthcare System

North Bergen, New Jersey

[palisadesmedical.org](https://www.palisadesmedical.org)

Inside this ISSUE

4

President's Message

5

Star Stream Ball – A Night in Venice

6

Cliff Notes

8

Moving Forward

Navigating the rapidly changing healthcare environment presents both challenges and opportunities. Palisades Medical Center has a focused plan to meet these challenges by expanding its facilities and providing new patient services to meet the needs of local communities.



11

Giving Back – 2011 Donor List

16

PMC Foundation Events

See photos from the 2011 Palisades Classic, Casino Night and Volunteer Week.

18

Executive Director's Message

19

Donor Spotlight

on the cover...

John C. Meditz, Chairman of the Board of Palisades Healthcare System; and Bruce J. Markowitz, President and CEO of Palisades Medical Center; stand next to PMC's new BLS Ambulance that provides backup assistance for local ambulance squads.

BOARD OF GOVERNORS PALISADES MEDICAL CENTER FOUNDATION

John C. Meditz,
Chairman

Bruce J. Markowitz,
President & CEO

Anne Beroza, Esq.

Jose R. Cruz

Ulises E. Diaz

Thomas M. Eastwick

Mohamed Lateef, MD

Luis Menendez

Suri B. Ponamgi, MD

Howard M. Shiffman

Thomas M. Venino, Esq.

Joseph Burt
VP/Executive Director

FOUNDATION STAFF

Joseph Burt
VP/Executive Director

Gary Mignone
Director of Communications & Development

Kristin Goral
Coordinator

CONTACT

Palisades Medical Center Foundation
7600 River Road
North Bergen, NJ 07047
Phone: 201-854-5008
www.palisadesmedicalfoundation.org



From the PRESIDENT



Dear Friends of Palisades Medical Center,

Welcome to the first edition of "PMC Pulse." For our readers, "Pulse" will give you an indication of the people, stories, and accomplishments that are at the heart of Palisades Medical Center.

As we begin a new year, it is evident that hospitals will continue to be challenged by the growing forces of change in the healthcare industry. By working in collaboration with our Board, Medical Staff, hospital caregivers and other stakeholders, we are developing a bold and dynamic strategic plan that will guide our continued advancement.

- ✓ **Continued focus on patient satisfaction through professional development programs for all our caregivers to reinforce and renew our pledge to: "Patients first, everywhere, every one, every time."**
- ✓ **Explore new affiliations and expand existing ones with other healthcare systems, physicians, and academic institutions to develop new ventures that increase the level of services we provide for patients.**
- ✓ **Investment in key capital projects including the construction of a new ambulatory care center featuring an outpatient surgical center and medical office space.**
- ✓ **Outstanding clinical quality and patient safety remain top priorities. Recently, we were recognized by the American Heart Association for our outstanding treatment of heart failure patients.**

Our continued success depends in large part on our ability to strengthen current partnerships and develop new ones. This includes reaching out beyond our current circle of supporters to engage others in the noble work that we do.

We look forward to working with all members of our community to deliver outstanding health care services for you and your family in 2012 and for decades to come.

A handwritten signature in black ink, appearing to read "Bruce J. Markowitz". The signature is fluid and cursive.

Bruce J. Markowitz
President/CEO
Palisades Medical Center

(Left-to-Right) Theresa de Leon, Vice Chairwoman of the PMC Board of Governors; John C. Meditz, Chairman of the Board of Palisades Health System; Anca Popa, MD, PMC Medical Staff President; Bruce J. Markowitz, President and CEO of PMC; and Lely Eastwick, Chairwoman of the Star Stream Ball Planning Committee



A Night in **V E N I C E**

2011 Star Stream Ball Delivers New Fundraising and Attendance Records

On November 19, the PMC Foundation's Star Stream Ball shattered all its previous fundraising and attendance records. Over 400 guests generated more than \$375,000 for the gala, which honored John C. Meditz, Chairman of the Board of Palisades Health System, and Anca Popa, MD, PMC Medical Staff President. This year's black-tie event, held at The Venetian in Garfield, paid tribute to the rich musical and artistic cultural heritage of old-world Venice.

All proceeds from the Ball will support the expansion and renovation of the Pediatric Unit. Top sponsors were Horizon-Kinetics, LLC, John C. Meditz, Eastwick College, Mary Bardes, The Lauricella Family and Sodexo Corporation.

"We are delighted that so many of our supporters and friends came together to recognize John Meditz and Dr. Anca Popa for their years of extraordinary service," said Bruce J. Markowitz, President and CEO of Palisades Medical Center.



Visit our website to see all the photos and sponsors from *A Night in Venice*

PMC provides free support and advice for new moms

New Mommy and Baby Care Group reinforces PMC commitment to newborns



New mothers with babies ages 2-16 weeks can now get information and support by participating in Palisades Medical Center's Mommy and Baby Care Group. The group meets every Thursday from 11:00 a.m. to 1:00 p.m. in the PMC Auditorium. Discussion topics include caring for baby, understanding changes in mother's body and powerful hormones during the postpartum period. The Mommy and Baby Care Group is led by a board certified lactation consultant to offer breastfeeding support. No registration is required for the group. For more information, please call Robin Petrick at 201-295-4823.

Recognition for expanded cardiac rehab program

AACVPR bestows national accreditation to PMC

The American Association of Cardiovascular and Pulmonary Rehabilitation (AACVPR) has recognized Palisades Medical Center with its national certification. The AACVPR Program Certification is the only peer-reviewed accreditation process designed to review individual programs for adherence to standards and guidelines developed and published by the AACVPR and other professional societies. PMC expanded its Cardiovascular/Pulmonary Rehabilitation



Program to provide additional treatment, exercise and counseling services for patients recovering from heart-related illnesses, in addition to those considered "high risk" due to family history, hypertension, diabetes, or high cholesterol. During the last ten years, PMC has experienced a 25% increase in patients needing these specialty care services. For more information, please call (201) 295-4013.





Seals of Approval Reviews Acknowledge Excellence in Care

Palisades Medical Center has earned reaccreditation from The Joint Commission after an intense and thorough review to assess PMC's compliance with their standards and National Patient Safety Goals. Joint Commission accreditation is recognized nationwide as a symbol of quality and reflects PMC's commitment to meeting high performance standards. More than 19,000 health care organizations use Joint Commission standards to guide how they administer care and continuously improve performance.

The Harborage nursing home and rehabilitation center also received a key certification after a six-day inspection by the New Jersey Department of Health and Senior Services (NJDHSS). The NJDHSS is responsible for ensuring that nursing home facilities are compliant with mandatory federal and state regulations. The NJDHSS annual inspection focuses on quality of care issues and quality of life issues including the physical environment and the staff's ability to assess residents' needs.



Happy 100th!

Two residents at The Harborage recently celebrated their 100th birthdays. Rita Piccininno reached the century mark on September 3, followed by Anna Natoli on September 5. North Bergen Mayor Nicholas Sacco was on hand to celebrate, along with plenty of family, friends, and the Harborage staff.



Holiday Spirit

Several local organizations helped brighten the holiday season with a toy drive for PMC pediatric patients. The members of the North Hudson Fire Fighters Association (pictured), have been bringing holiday cheer to PMC for 24 years.



2011 Employee of the Year

Adrian Rojas of the Pharmacy Department was honored for his hard work and dedication with PMC's Employee of the Year Award. Since he began his career at PMC in 1991, Adrian has always been well-liked and respected by his co-workers. Recently, Adrian became a "Super User" of the computer system used in the Pharmacy and has played a key role in the department's quality analysis. He also spearheaded the implementation of a new process to store and dispense insulin to improve efficiencies.



Moving FORWARD

Offering expanded services...with more on the horizon.

As we set our course for the future, Palisades Medical Center is guided by a bold vision while remaining true to our core mission of providing the highest quality, compassionate care for the members of our community.

Our plan is one of positive change that includes, enhancement and expansion of our current facilities, and new patient services that will meet the needs of our neighborhood and its residents. In 2011 we initiated

several new projects and services with more planned for this year. These include:

Ambulatory Care Center

In the Spring of 2012 PMC will break ground to build a 56,000 square-foot Ambulatory Care Center on its North Bergen campus. (architect's rendering pictured above). Upon completion in June of 2013, this facility will host outpatient services including a same day surgical center.

The building will also provide much needed office space for physicians affiliated with the hospital.

In the current healthcare environment it is important to deliver the highest quality outpatient care to residents of the community. The new building will have a strong impact on providing our caregivers with a state-of-the-art facility and highest quality care close to home for local residents. The new center's location is easily accessible through mass transporta-



tion including NJ Transit bus and light rail lines. There are currently more than 48,000 outpatient visits at PMC annually and demand has been increasing every year. This center will play a key role in meeting patient needs.

Basic Life Support Ambulance Service for Emergency Response

Beginning in August 2011, a fully-staffed BLS Ambulance is located on-site at Palisades Medical Center, Monday through Friday from 6 AM - 6 PM. The function of this new service is to support the local ambulance squads in our primary communities in the event that they require backup assistance in responding to emergency situations. This new BLS program is being provided by PMC after several meetings with Municipal and EMS leaders who indicated that they would welcome the additional support for their already existing, stressed resources.

A New Pediatric Unit

The health and well-being of children has always been a top priority at Palisades Medical Center. Our inpatient unit is staffed by pediatricians and nurses who understand that children have special needs when hospitalized. In recent years, we have witnessed a greater demand of hospital services for children.

In 2011 the upward trend in pediatric admissions continued. To better serve our youngest patients the expansion and renovation of our pediatric unit will include new examination and isolation rooms, an updated nurses station, and a new entrance allowing for greater separa-

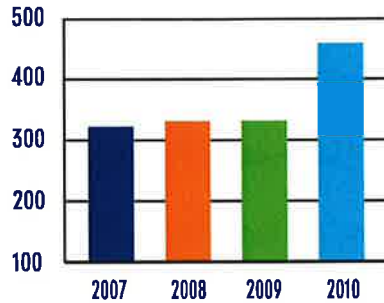
tion from other patient areas.

New Level II Nursery

Special care for newborns will be provided through a new affiliation with Hackensack University Medical Center. Our Level II Nursery will open in March. Although most women give birth to a healthy newborn with few problems a Level II

Nursery allows us to better provide for babies with special needs. This new service will allow our maternity service to handle more complex cases and keep more moms and babies together fostering our commitment to family-centered care. Mom's can rest assured that they will receive the highest level of care for herself and her baby.

PEDIATRIC PATIENT ADMISSIONS BY YEAR



Patient Satisfaction Program

"Patient First: Everywhere, Every Time Every One." To ensure that we are living up to this promise PMC has implemented a patient satisfaction program that will educate all of our employees on the best practices in providing excellent service. Our goal

(Continued on page 10)



(Continued from page 9)

providing exceptional patient-centered care. All hospital employees participate in educational programs and seminars designed to increase awareness of and response to patient needs. With outstanding clinical outcomes and the latest technology we are well equipped to make patient interaction a positive one. Palisades has always been proud of its commitment to providing compassionate patient-centered care and training our employees in the practice of outstanding customer service will ensure an optimal experience.

Electronic Medical Records

In the Fall of 2011, PMC implemented an electronic medical records system. Hospitals will benefit dramatically from EMR systems by improving the quality of care while reducing costs. Patients will benefit through medical history filings on a universal system that can be easily accessed by care givers leading to better diagnosis and treatment decisions. Safety will be improved with health care providers having accessi-

ble information on patient medical conditions, prescribed drugs and other important medical history data.

Following a substantial training period for physicians, nurses and medical support staff, PMC is successfully using EMR's to manage the delivery of healthcare from door to discharge.

Community Needs Assessment

Focusing on eight municipalities in northern Hudson and southern

Bergen counties, Palisades Medical Center is leading an assessment of the area's healthcare needs. Working with other healthcare providers in this region, the needs assessment will include focus group activity, statistical research and a community-wide survey. The project will identify and address the most pressing healthcare

needs in PMC's service area. The process will conclude with revisions and improvements to the action item plans, and the publication of a final Community Needs Assessment and Collaborative Health Improvement Plan.

This important initiative is funded, in part, by a \$250,000 grant from the Robert Wood Johnson Foundation through its New Jersey Health Initiatives Program. The NJHI program seeks to identify projects

“...We are developing a bold and ambitious strategic plan that will build on our current success
strengthen our position
a leading healthcare provider in the region.

—Bruce Markowitz, President and CEO, Palisades Medical Center

that present innovative strategies and collaborations to resolve health care needs in New Jersey communities and bring national attention to new ideas. PMC was one of only six organizations in the state to be chosen for this prestigious award.



EMRs—Improving Patient Services

- ✓ Improve quality of care through better management of a patient's medical history
- ✓ Contain cost and manage risk by sharing crucial patient information with varied hospital departments through a integrated system
- ✓ More complete records allow clinicians to avoid duplication of efforts and potential mistakes

2011 HONOR ROLL OF DONORS

SPECIAL SECTION

The John C. Meditz Founders Society

Created to recognize and thank donors who have made a gift or pledge of \$10,000 or more.

CHAIRMAN'S CIRCLE (\$1,000,000 OR MORE)

Arthur E. Imperatore
John C. Meditz*

BENEFACTOR (\$250,000 TO \$499,999)

Anonymous

ADVOCATES (\$100,000 TO \$249,999)

Mary Bardes
K. Hovnanian Homes
Josephine Mauro
Thomas M.* and Joan M.+ Venino, Esq.

PATRONS (\$50,000 TO \$99,999)

Thomas M.* and Lely Eastwick
Bruce J.* and Eileen Markowitz
The Estate of Rose Weller+
Anonymous

CHAMPIONS (\$25,000 TO \$49,999)

Aetna
The Auxiliary at Palisades
David J. Berkowitz
Maria E. Bornia, MD
Donna Cahill
John Calandriello
Ed Davis
Ruben D. Fernandez

Patricia M. Fuller*
Mohamed Lateef, MD*
Dr. Gregory G. Magee
and Robin Frank
Drs. Suri* and Rama Ponamgi
United Water
Verizon
Anonymous

FRIENDS (\$10,000 TO \$24,999)

Harold and Emily Azmelian
Anne Beroza* and Allen Spirytus
The Estate of Julius Broatman+
Theresa* and J. David de Leon
Edward A. Fleckenstein, Esq.+

Thomas and Emma Heagney
Merab Joseph, MD
Leonard* and Victoria Lauricella
The Estate of Walter+
and Irma+ Leichter
Joan Mozeika
Jose B. Munin, MD
Gregory A. Pappas, MD
Bela A. Patel, MD
Drs. Santosh and Suresh Raina
Mila Z. Rodriguez
Eurice Rojas and Norma Almanza
Miriam Stablein, RN
Susan G. Komen for the Cure

30th Anniversary Campaign

DONORS (\$5,000 TO \$9,999)

Frank A. and Jacqui Atcheson
Harold Azmelian
Reinaldo Cedeno
Maureen M. Coccaro, RN
Maria Christina Garcia
Elisse E. Glennon
Husein and Carol Jafferjee
Joe Lazicki
Nurka and Manny Mederos
Mariannette Plaza, APN
Dr. G. Jeremiah* and Gail Ryan
Gladys Sillero, APN
Bart Solazzo
Anonymous (2)

DONORS (\$1,000 TO \$4,999)

Cary Bader* and Carol Kravitz
Jacqueline Baran
Livinia Barbadillo
Rose Marie Bauer, RN
Zoraida I. Bautista, APN

Orlando Botero
Catherine Campen
Lillian Canson, RN, MSN, CNL
Juan F. Castillo, MD
John and Nancy Charlesworth
Maryann Clark
Mary Conte, RN
Charles Crugnola
Bibiana Davidson
Irma Diaz, RN
Marcie Evans
Eustaquia Figueroa
Geoffrey and Ellen Gaulkin
Andrew Horowitz
Hudson Exterminating Company, Inc.
Teresa Iparraguirre
Barbara Isenberg, RN
Alek Ivanovski, RN
Marian J. Jekonski
Mabel Judson
Lori-Ann Ligon, RRT
Edward F. Malzone+

Mariamma Mathew
Doreen McSharry
Gary W. Mignone
Joanne Misiunas, RN
Adel N. Nammour, RN
Ingrid Pais, PT
Sara Polak
Alan B. Port, MD
Caridad Rodriguez
Richard Salvia
Betty J. Saroli
Dr. Anthony M.* and Alice Schiano
Lorna T. Schneider, RN
Jeralyn Scibetta, RN
Denise Whitley
Lucy Zovko
Anonymous (1)

DONORS (\$500 TO \$999)

Ann Maris F. Abregu
Argelia Aguila
Katherine M. Aitchison

Mariano Alvarez
Jorge Arango
Patricia L. Bacon
Renato Balahadia
Linda M. Barker
Lydia Bello
Leonila Carmona
Sandra Correa
Patricia Crinion
Carmen Criscione
Annie M. Dickerson, LPN
Olimpia Escudero
Susana Ferido-Duggan
Francois F. Fuentes, RN
Mina Gaza, RN
Yvonne D. Geraci, RN
Dora Gravina
Lynda R. Hamplon
Raydelin Hernandez
Norma Herrera

(Continued on page 15)

2011 Guardian Angel Donors

- Nicholas Agnoli**
for David Principe, MD
- Anonymous**
for Lorna T. Schneider, RN
- Anonymous**
for PMC Staff
- Anonymous**
for Velma Howell
- Anonymous**
for Lenilda Lugon, CNA
- Anonymous**
for Mabel Judson
- Lisa A. Barrette**
for PMC Maternity - 2nd Floor
- Lybia Burgos**
for Ms. and Mr.
Emily C. Pelington
- Mary Caputo**
for Alice Parma, NA and
Marylou Flores, RN
- Irene Carrino**
for Alice Alomar and
Necmiye Kacaroglu, NA
- Jozef Casar**
for PMC Maternal Fetal Staff
- Eileen P. Costello**
for PMC Staff
- Olga Davis**
for Necmiye Kacaroglu, NA
- Carmen De Aguiar**
for Gertiline Nytho
- Paul Deltaviis**
for Doreen Punla, RN
- Mr. Pedro V. Diaz**
for PMC Staff
- Marina A. Disomma**
for PMC Staff
- Ignacia A. Figueroa**
for PMC Staff
- Dominick Fondacaro**
for Doris LaCap, RN;
Necmiye Kacaroglu, NA;
and Regina Belardo
- Gladys Gomez**
for Juana Nobou
- Margot Harris**
for PMC Staff
- Roy Hoffman**
for PMC Staff
- Jorge F. Iturralde**
for PMC Staff
- Norma Laguardia**
for PMC 3rd Floor CCI & ICU
- Audrey Leaycraft**
for Maria Balahadia
- Denise Lee**
for Mark J. Brescia, MD;
Deborah Dimauro;
and Nicole Zitomer
- Elvira Lurro**
for PMC Staff
- Eli Mansoor**
For Monica Gorman
- Armen Mashavejian**
for Lesly Toc, RN
- Aniceta C. Matilla**
for PMC Staff
- Gerald J. McNeil**
for Velma Howell
- Arcenia Mendoza**
for Necmiye Kacaroglu, NA
- Lauren Novatkoski**
for Jadwiga Panuccio
- Serafina Pacheco**
for Genaline, Karen
and Oscar
- Dorothee A. Passyk**
for Joanne Phillips, NA;
Marylou Flores, RN; and
Isabel Payumo
- Carlos A. Pena**
for PMC Staff
- Rigoberto Perez**
for Fay Spragley, NP;
Karen Francis, RN; Paola
Bonan; and Ulinda McDowall
- Paula B. Reilly**
for Velma Howell
- Anita M. Riska**
for PMC Staff
- Alice Rivera**
for PMC Staff
- Fannie Rizzo**
for Necmiye Kacaroglu, NA
- Blas Royo**
for Anna Floyd
- Pasquale Sacco**
for PMC CCU- 3rd Floor
- Pita San Caterina**
for Karri Samuels and
Charlene Taylor
- Seven Saruc**
for Omara Varghese
- Larry Scholl**
for Deborah Dimauro
- Richard Singh**
for PMC Staff
- Annalore Singletary**
for PMC Staff
- Catherine Sipe**
for Genaline and Karen
- Antonio Vargas**
for Annie M. Dickerson, LPN;
Inger Gomez; Marina Vale;
Oscar Toapanta, NA; Beverly
Clawson; Jaclyn Plaia; Patricia
Grinion; Providencia Reyes;
Rene Balahadia; Veronica
French; Yoanner Bartument;
and Neil Balisalisa, RN
- Augustine Vicentini**
for Ms. Veronica French;
Necmiye Kacaroglu, NA;
and Velma Howell
- Cvetka Vidmar-Casar**
For PMC Maternal Fetal Staff
- Ruth Wolitzer**
for Paola Bonan

2011 Tree of Life

- PMC Ancillary and Support Services**
In Memory of Gabriel Berkowitz
- PMC Senior Administration**
In Memory of Gabriel Berkowitz
- Vincent Mokrzycki and
Mary Louise Dembowski**
In Memory of
Joseph A. Dembowski "Dembo"
- PMC Food and Nutrition Departments**
In Memory of Kim Grennan
- John C. Meditz**
In Memory of Robert J. Kashey
- Vincent Mokrzycki and
Mary Louise Dembowski**
In Memory of
Michael Kosakowski
- John C. Meditz**
In Memory of Arthur Maccini
- John C. Meditz**
In Memory of Leopold W. Mayer
- The Harborage Staff**
In Memory of
Una S. Meskel-Byrne
- Aditya Srivastava**
In Memory of U.S. Srivastava

Arthur E. Imperatore LEGACY SOCIETY

Gifts to this planned giving society supports Palisades Medical Center beyond your lifetime through wills, charitable trusts and gift annuities. In recognition of Arthur E. Imperatore's generous bequest of \$2 million, the Legacy Society now bears his name.

- | | |
|----------------------------|-------------------------|
| Harold Azmelian | John C. Meditz* |
| Julius Broatman+ | Betty Rosenthal+ |
| Arthur E. Imperatore, Sr. | Walter G. Terwedow, MD+ |
| Walter+ and Irma Leichter+ | Bernadine Wegner+ |
| Edward F. Matzone+ | Rose Weller+ |
| Harriet Mapai+ | Anonymous |

2011 Doctor's Day Tributes

Carolina Adaros
for Shubha Varma, MD

John W. Anan
for PMC Medical Staff

Anonymous
for PMC Medical Staff

Jacqui and Frank A. Alcheson
for Gregory G. Magee, MD

Nicolas Ayala
for PMC Medical Staff

Maria T. Barcia
for Jose B. Munin, MD

Hildegarde K. Beckman
for Carlos E. Alcorta, MD

Lydia Bello
for Juan A. Gonzalez, MD

Janet Benzoni
for Anca Popa, MD

Anna Marie Blunt
for George T. Weinberger, DO

Kenneth Brown
for Fay Spragley, NP

Aura D. Buchberger
for Kamallesh R. Shah, MD

Evelyn E. Buratovich
for Mark S. Gabelman, MD

Lillian Canson, RN
for Gilberto F. Gastell, MD

Irene Carrino
for Sadhna Rastogi, MD
and Sarika Sharma, MD

April Cassin
for Natasha Chinn, MD

Eileen P. Costello
for Sadhna Rastogi, MD;
Surender M. Rastogi, MD;
Aida P. Capo, MD; and
Maria P. Capo, MD

John Danish
for George T. Weinberger, DO

Dorothy Davidenko
for Saul M. Luchs, MD and
George T. Weinberger, DO

Manuel Delacruz
for PMC Medical Staff

Carlos G. Delgado Bello
for PMC Medical Staff

Domenic Dimeglio
for PMC Medical Staff

Edward Dunn
for Surender M. Rastogi, MD

Bernard Ekelchik Elliot
for Samir R. Amin, MD

Rafael Esses
for Jose B. Munin, MD

Martin L. Frimet
for George T. Weinberger, DO

Jeanne Garabedian
for Dennis H. Kelly, MD, III

Lawrence Geary
for George T. Weinberger, DO

Marie T. Giusto
for Mark J. Brescia, MD and
Thomas Migliaccio, MD

Kristin Goral
for Sam Hessami, MD

Gina Guerrero
for Marc Goldstein, DO

Rose A. Gugel
for Jeffrey Shaari, MD

Rose M. Gunther
for Samir R. Amin, MD

Lynda R. Hampton
for Alan Zalkowitz, MD

Margot Harris
for Aaron A. Stein, MD
and Gerald Grodstein, MD

Anne Herr
for Aaron A. Stein, MD
and Angelito O. Arago, MD

Margot Kapusinski
for Anca Popa, MD;
Maria E. Bornia, MD; and
Dominic Ruocco, MD

Edward Keating
for Gregory G. Magee, MD

Patricia Kelemen
for George T. Weinberger, DO

Thomas E. Kohrherr
for PMC Medical Staff

Mary A. Kot
for Jeffrey M. Raskin, MD

Sophia E. Krchnar
for Merab Joseph, MD

Mohamed Lateef, MD
for Bela Patel, MD

Wilbur Luhrs
for Aaron A. Stein, MD

John S. Mace
for Munir A. Hasan, MD
and Angelito O. Arago, MD

Josephine Mauro
for Samir R. Amin, MD

Doreen McSharry
for Suresh Raina, MD;
Sadhna Rastogi, and
Mohamed Lateef, MD

Gary W. Mignone
for PMC Medical Staff

Jorge Miranda
for PMC Medical Staff

Teresa D. Morejon
for Hilda R. Roque-
Dieguez, MD

Maryann Morro-Terrazzi
for Mark S. Gabelman, MD

Joan Mozeika
for Mark S. Gabelman, MD
and Aaron A. Stein, MD

Adel N. Nammour
for Samir R. Amin, MD
and Mark S. Gableman, MD

Catherine Nest
for Maria E. Bornia, MD
and Alan B. Port, MD

Cruz M. Norena
for PMC Medical Staff

Elena Penot
for Felix Dailey-Sterling, MD

Ernest Peterson
for Sadhna Rastogi, MD and
Surender M. Rastogi, MD

PMC 5-West Nursing Staff
for PMC Medical Staff

PMC Maternity 2nd Floor Staff
for David Principe

PMC O.R. and P.A.C.U. Staff
for PMC Department
of Surgery and
Anesthesia Physicians

Liza Pons
for Daniel L. Mendez, MD;
Donald S. Respler, MD;
Bret Taback, MD; and
Shubha Varma, MD

Paulette R. Purson
for Samir R. Amin, MD

Pearl Reis
for Aaron A. Stein, MD

Dorothy Riley
for Kamallesh R. Shah, MD

Erudina T. Rodriguez
for Mohammad A. Chaudhry,
MD and Gilberto F. Gastell, MD

Pedro Rodriguez
for PMC Medical Staff

Thomas Saglimbene, Jr.
for Marc Goldstein, DO

Chris Santos
for PMC Medical Staff

Marie S. Sanvito
for Alan B. Port, MD

Kathy Seymour
for Gregory G. Magee, MD

Gladys Sillero, APN
for Dominic Ruocco, MD

Miriam Stabilein
for Jose B. Munin, MD
and Maria E. Bornia, MD

Thomas M. Venino, Esq.
for Gregory G. Magee, MD

Stella R. Villamil
for Hector Florentino, MD

Jeanne H. Waxman
for PMC Medical Staff

Jeffrey Welz
for Mohamed Lateef, MD

Denise C. Whitley
for Jose B. Munin, MD

Lists represent donations received by 12/31/2011. We sincerely regret any errors or omissions.

* Palisades Medical Center and PMC Foundation Board Members

+ Deceased

2011 Annual Fund

PATRONS (\$50,000-\$99,999)

Mary Bardes
TD Charitable Foundation

CHAMPIONS (\$25,000 TO \$49,999)

Aetna

GUARDIANS (\$5,000 TO \$24,999)

The Provident Bank Foundation

LEADERS (\$1,000 TO \$4,999)

Anne Beroza and Allen Spirytus
Elma D. Castillo, MD
Gold Health Strategies, Inc.
Patricia M. Fuller
Yessenia M. Insuasti
Meadowlands Regional Chamber

Toshiba America Medical Systems, Inc.
West New York Leones Cubanos

SPONSORS (\$500 TO \$999)

The Center for Wound Healing
Kimberly Chavez
Margie B. De Leon
Ning Li
Mr. Dave Sanderson

ASSOCIATES (\$100 TO \$499)

Roland Alum, Jr.
David A. Bauer
The Brownstones
Johanna Calle
Mary DeAngelis
Ivis M. Garcia
Melissa J. Gonzalez
Jimmy Martinez
Merck Partnership for Giving

John R. Newton
Cruz Norena
Alan B. Port, MD
Raha Rafii
Thomas Saglimbene, Jr.
Peggy & Donald Stitzenberg

DONORS (Up to \$100)

Alum & Ferrer
Julio Bermudez
Mirta Cabrera
The Children's Place
William Clooney
Zulica Corzo
Charles Crugnola
Angela E. Delcampo
Mr. and Mrs. George Disomma
Yolanda Escobar
Jose Espinal-Torres
Christina Garcia

Julio Gutierrez
Clara I. Guzman
Mary L. Johansen
Barbara J. Kohrerr
Mary A. Kot
James Lyons
Julia Marrero
Audrey Matheny
Niurka Mederos
Ann Modarelli
Joan Mozeika
Engin Pasho
Bela A. Patel, MD
Daniela Piacenza
PMC Human Resources
Orlando Ricardo
Ligner Rivero
Eurice Rojas and Norma Almanza
Judith Santiago
Joel Silberstein
Lucy Zovko

2011 Special Tribute Donations

In Memory of
Gabriel Berkowitz
Rose Marie Bauer, RN
Alla Borsen
Jeffrey Brown
Joseph G. Burt
Donna Cahill
John Calandriello
James P. Cardo
Reinaldo Cedeno
Maryann Clark
Mary Conte, RN
Charles Crugnola
Donna Damon
Steve Davis
Ron Dokken
Lillian Dunn
Ruben D. Fernandez
Kathleen Flanagan
Christina Garcia
Rose T. Lee

Lori-Ann Ligon, RRT
Bruce J. Markowitz
Doreen McSharry
Gary W. Mignone
Sylvana M. Morgado
Joan Mozeika
Ingrid Pais
PMC Nursing Administration
Suresh Raina, MD
Mark Somerville
Miriam Stablein
Jeanne H. Waxman

In Memory of Angela Briardy
Dorothy Davidenko

In Memory of Theresa Cobb
Roy Nicolosi

In Memory of Joseph Facchini
Armando Ardizzi
Rosa Cella
Theresa M. Greco

Leonard and Victoria Lauricella
Matthew Malizia
James Marchetti
Marco Mezzina
Marie Quinn
Angela Sciancalepore

In Honor of John C. Meditz
Lillian Sonnenschein

In Memory of
Una S. Meskeil-Byrne
The Harborage Staff

In Memory of Naim Nammour

Bruce J. Markowitz
Joan Mozeika

In Memory of Gerard Quinn
Mary Quinn

In Memory of D.N. Raina
Nancy C. Bendish
Umberto Dube
Suresh Raina, MD

In Memory of
Teodorico R. Rodriguez, MD
Lucinda G. Gursky

In Memory of
Olivia Grace Rossignol
Deborah Rossignol

In Memory of Frances S. Solazzo
Jeanne H. Waxman

In Honor of Angelica M. Solis
Jose L. Morales

In Memory of Jane M. Stratford
Margaret G. Diemer
Totowa Education Association

In Honor of The Pesola Family
James Pesola

In Memory of Joan M. Venino
Thomas M. Venino, Esq.

In Honor of Rose Weiss
Christine Montemurno

30th Anniversary Campaign

(Continued from page 11)

HONORING OUR DONORS

DONORS (\$500 TO \$999)

Ljiljana Hrelja
Jaime M. Weiss Realty Company, Inc.
Gloria Larrea
Melanie Maldonado
Juan A. Melkissetian
Joseph S. Nazimk
Catherine Nest
Caterina Pasquale
Isabel Payumo
Sandra Percella
Jorge Pineda
Karol Ramirez
Lizbeth Ramirez
Christopher Renaud
Sonia Rivera
Caridad Rodriguez
Lourdes Rodriguez
Antonio Rojas
Deborah Rossignol
Adam San Miguel
Blanca Sanchez
Syeda Shahid
Dorothy Shaw
Roger Smith
Mark Somerville
Fay Spragley, NP
Detroy Stephens
Thomas Stier
Luis Tabares
Joan Tridente
Barbara Urban, RN
Juan Villa
Jeanne H. Waxman
Anonymous (3)

DONORS (\$100 TO \$499)

Venancio Abanilla
Aura Abreu
Aneco Alvarez
Martha Araujo
Gwendolyn Arce, RN
Alba Arenas
Manuel Armas
Eduardo Aviles
August W. Barberi
Mercedes Barrios
Jasmin Belmonte, LPN

Jose Berliquette
Rosa Bodden
Mirta Cabrera
Blanca Cabrera-Suquillo
Felix Cardenas
Ciciliana Carmona
Maryann Cashin
Lillian Castillo
Helena Catena
Guadalupe Chacon
Han Rae Chang, RN
Young In Choi, MD
MaryEllen Cleveland
Delia C. Coire
Maximo Colmenero
Tess Contreras-Englese
Eileen P. Costello
Crown Plaza Meadowlands
Narciso L. Cruz
Luis Cruz-Nin
Virginia U. Cura
Raiza M. Czupak
Mary A. De Pinto
Carlos G. Delgado Bello
Consuelo Diaz
Diana Diaz
Georgina Dillon
Deborah Dimauro
Marina A. Disomma
Caroline Doczy
Noreen Doherty
Rita Dovale
Haydee Duan
Barbara Duckworth
Julian Duque
Monica Esplin
Gennady Elm
Angela Evans
Diptow Evans
Olelda Fajardo
Martinho Fantin
Jacinto Ferrer
Kathleen Flanagan
Ricardo Flores
Marylou Flores, RN
Wilson Freire
Felipe D. Garcia
Ana M. Garramuno
Anthony Giraldo
Dahlilalee Gonzalez
Dolores Gonzalez
Gladys Gonzalez
Ruben Gonzalez
Christen Gorman
Hernan L. Granja
Adrienne A. Groves

Gisela Guillen, CAN
Aura Cecelia Gutierrez
Maria Gutierrez
Maria J. Guzman
Barbara Haven, CAN
Hernando Herrera
Marla Hidalgo
Anatoliy Hotobordko
Loralna Jaime
Alicia Jimenez
Tania Jimenez
Waldo Miguel Jimenez
Necmiye Kacaroglu, MA
Thomas E. Kohrherr
Franz Kraljic
Frances B. Lally
April R. Lee
Rose Theresa Lee
Samer Lezzalq
Carmen Lopez
Yanexi L. Lopez
Marisol Lorenzo
Luis Madera
Carmen Martinez
Elizabeth McAlpine
Alvaro Miranda
Ana Miranda
Maria Estela Molina
Emiliano Montanez
Isidra Montes
Maria A. Montes
Cathy Mooney
Yaneth Moreno
Sylvana M. Morgado
Gina Morocho
Cesar Munoz
Ramona Munoz
Valerie A. Neckles, RN
Nicole C. Nerli
John R. Newton
Cruz M. Norena
Hye Suk Oh
Michelle Ortiz
Alfredo Pabatao
Maria E. Pallarino
John Park
Allice Parma, NA
Lata Patel
Fidel L. Paulino
Lorenzo D. Pereda
Dalila Perez
Juan S. Perez
Maria M. Pineda
Farah E. Placido, LPN
Mercedes E. Ponton
Magda Pujada

Doreen Punla, RN
Debra Rainville, LPN
Mila D. Recuelo
Zola Reyes
Aurora Rios-Manglone
Carmen L. Rivera
David Rivera
Jennifer Rivera
Fernando Rodas
Mabel Rodriguez
Socorro Rodriguez
Gudella Rojas
Nelly Rojas
Norma Roto
Carlos Romano
Frank J. Romano
Jorge Romero
Matthew Roselli
Beatriz Rosero
Carol A. Rovento
Concepcion M. Ruiz
Diego Ruiz
Hilda Sacerio
Thomas Saglimbene, Jr.
Lourdes Salazar
Elaine Salomon
Marcela Sanchez
Rafael Santana
Isidoro Santos
Luz Santos
Emiliano Saquilc
Ana Sarmiento
Jennifer Sciacca
Paula Shurn
Glenn Siegel
Annalore Singletary
Jenrose St. Helaire
Rafaela Tapia
Felix Taveras
Jose Torres
Myriam Torres
Luis E. Vanegas, Sr.
Bernardo Vargas
Kathy L. Vargas, RN
Luz Vasquez
Judith Vega
Hernan Velarde
Karol Veras
Elsa Vila
Rosa Villa
Celia Vivar
Susan Warner
Mary Willu
Carmen Williams

Lists represent donations received by 12/31/2011. We sincerely regret any errors or omissions.

* Palisades Medical Center and PMC Foundation Board Members

+ Deceased

Annual Golf & Tennis Outing—a Real Classic!

Event at Ridgewood Country Club tops fundraising expectations



The PMC Foundation's fundraising efforts were taken to a whole new level during the 21st Annual Palisades Classic. The event, which was held on May 23, 2011, at the historic Ridgewood Country Club, generated more than \$320,000 – the largest gross amount raised in the history of the golf and tennis tourna-

ment fundraiser.

More than 170 golfers hit the links and an additional 55 guests attended the dinner reception. Sodexo was the Presenting Sponsor for the Classic. Ace Sponsors for the event included Siemens Medical Solutions USA, Qualcare Inc., and Duke Realty.



To view photos and sponsors from the Palisades Classic please visit www.palisadesmedicalfoundation.org

Hundreds Hit the Jackpot on the Hudson

Scores of energized guests enjoyed a thrilling night of gambling at The Waterside Restaurant in North Bergen during the PMC Auxiliary's 5th Annual Casino Night to support the PMC Foundation. The event generated nearly \$20,000 and was generously sponsored by Benzel Busch, MTM Resources, North Jersey Laparoscopic Associates, Ambulatory Center for Endoscopy and Angelica Textile Services.

Casino Night attendees were treated to a fun-filled night of gambling, raffle drawings, and plenty of great food and spirits. Table games included Blackjack, Texas Hold 'Em, Poker, Craps, Roulette and the Money Wheel. Entertainer Jason



Nazzaro added to the Casino-style atmosphere by performing Frank Sinatra classics.

See more Casino Night photos, at www.palisadesmedicalfoundation.org.



Dedication Across the Nation

PMC honors Beatriz Garcia and others during National Volunteer Week

PMC celebrated National Volunteer Week by holding a special luncheon at The Waterside in North Bergen to recognize its dedicated volunteers for their tireless efforts. PMC staff presented commemorative pins to volunteers to recognize their cumulative hours of service to the Medical Center.

Longtime volunteer Beatriz "Bea" Garcia of Edgewater, NJ, received a special recognition award for serving nearly 15,000 volunteer hours at PMC during the last 15 years.

Garcia's volunteer efforts at PMC began by supporting patients in need of feeding assistance through the Meal Mate program. She quickly expanded her patient care efforts by serving as a Patient Navigator for



breast cancer screenings and assisting the Patient Relations Department in doing personal follow-ups with discharged patients. She has also served as the Manager of the Gift Shop where she coordinated other volunteers and continually implemented new merchandising and sales ideas. In recent years, Garcia has played an active role in boosting fundraising efforts to support the PMC Foundation. As a member of the Auxiliary, she has played a major role in all bake sales, book sales and raffles. She has also helped organize bus trips to Atlantic City with all proceeds donated to the Foundation.



Three Cheers for PMC Volunteers

14,500 Hours

Beatriz Garcia, Edgewater, NJ

6,500 Hours

Katherine Lockwood of North Bergen, NJ

5,000 Hours

Eronidez Cristofol of West New York, NJ
Paul DeSavino, New Milford, NJ

4,000 Hours

Gladys Leech, Fort Lee, NJ

2,500 Hours

Isabelle Romano, Hasbrouck Heights, NJ

2,000 Hours

Dorothy Riley, Weehawken, NJ

1,000 Hours

Joan Bacon of Jersey City, NJ
Marie Theresa Giusto, Weehawken, NJ

750 Hours

Edelma Acosta, West New York, NJ
Huei Lan Kao, Fort Lee, NJ
Charles Kim, Cliffside Park, NJ

500 Hours

Seneida Gomez, Guttenberg, NJ
Lorraine Moretto, West New York, NJ

250 Hours

Caroline Imperato, North Bergen, NJ
Ellen Lewis, Guttenberg, NJ
Luisa Rivas, North Bergen, NJ
Chris Santos, West New York, NJ

100 Hours

Virginia Cafaro, Union City, NJ
Alexandra De Los Santos, North Bergen, NJ
Segundo Fernandez, Guttenberg, NJ
Polina Sahanekova, North Bergen, NJ
Clara Torres, North Bergen, NJ

Volunteer activities at PMC include assisting the nursing staff and patients, working in the Gift Shop, performing clerical duties, and organizing special fundraising events. Volunteer positions offer flexible hours including nights and weekends. For more information or to volunteer, please call Denise Whitley, Coordinator of Volunteer Services, at 201-854-5011.

Giving to Palisades Medical Center

Every contribution directly impacts patient care at PMC and the Harborage

ANNUAL FUND: Gifts to the Annual Fund can be designated for a specific program or service or used where they are needed most.

TRIBUTE GIFTS: Make a lasting gift to honor a loved one, both living and deceased, by adding their name to our giving tree prominently displayed in our hospital lobby.

FOOTPRINTS OF OUR FUTURE: This is a wonderful way for parents, grandparents, family members and friends to pay tribute to the new baby in your life or honor someone born at PMC by dedicating a footprint tile for permanent display in our maternity unit.

GUARDIAN ANGELS: Grateful patients and families can thank and honor a PMC physician, nurse, or staff member for delivering great care by making a gift to our Guardian Angel program.

DOCTORS' DAY CELEBRATION: March 30 of each year we honor physicians for their dedication and commitment to healing and keeping us healthy. You can make a gift to honor a doctor who has made an impact on your life.

ARTHUR E. IMPERATORE LEGACY SOCIETY: Contributions to this giving society allow donors to support PMC well beyond their lifetime through bequests, charitable trusts gift annuities and other planned gifts.

How to Give:

You can make a gift by mailing your check made payable to:
PMC Foundation, 7600 River Road, North Bergen, NJ 07047

To make an online gift using a credit card:
Please visit www.palisadesmedicalfoundation.org/donate_now

Our website also includes additional information on making a gift, including donating appreciated securities.



Letter from the EXECUTIVE DIRECTOR

The Palisades Medical Center Foundation's fundraising events and activities in 2011 set records for participation and revenue. This demonstrates, once again, that our Medical Center is surrounded by a generous and caring community.

It is appropriate that this issue contains our donor recognition section and a feature story on our plans to expand facilities and services at PMC. One does not happen without the other. The financial realities facing non-profit community hospitals like ours can limit our ability to invest in capital improvements. Contributions from grateful patients and those who live in our surrounding communities make a difference in our ability to advance.

Every year, every gift, helps to enrich the lives of our patients and creates a personal and immediate impact on all areas of our Medical Center. Whether you chose to make an unrestricted donation, tribute gift, or designate your contribution for our pediatric department or other capital improvements, please know we are grateful for your generosity.



Joseph Burt
VP/Executive Director
Palisades Medical Center Foundation



DonorSPOTLIGHT

As administrators for Eastwick College and the HoHoKus Schools, Lely and Tom Eastwick prepare students for successful careers in healthcare and other professions. The lessons learned from this giving couple extend well beyond the classroom.

As a member of the PMC Foundation Board, Tom has played a key role in planning and leading PMC fundraising efforts, while Lely has been instrumental in raising record-breaking funds as Chairwoman of the PMC Foundation's annual Star Stream Ball.

"Having had a successful educational chain for more than 25 years enables us to give back to our community. Lely and I consider Palisades Medical Center a partner in our success," Tom explained.

"Palisades Medical Center was my local hospital as I was growing up," said Lely. "I realized early the importance of a community hospital. Tom and I both believe that Palisades plays a huge role in our area and it is vital to maintain the local hospital. With everyone's support, people of Hudson, Bergen and Essex will be healthier and safer," she stated.

As loyal donors, they recognize that their gifts to the PMC Foundation have a lasting impact on our patients and their families.

You can make a gift today by visiting our website at www.palisadesmedicalfoundation.com and join the Eastwick's and many other donors in helping us to move forward by giving back.



**Palisades Medical
Center** *Foundation*

7600 River Road
North Bergen, NJ 07047
201-854-5008

NON PROFIT ORG
US Postage
PAID
Newark, NJ
Permit No. 5245

Stay up to date on the PMC Foundation's latest news!
Visit www.palisadesmedicalfoundation.org



Upcoming EVENTS

**22nd Annual
Palisades Classic Golf
& Tennis Tournament**

May 21, 2012
Ridgewood Country Club
Paramus, NJ

**6th Annual
Casino Night
on the Hudson**

August 23, 2012
The Waterside
North Bergen, NJ

**2012 Star Stream Ball
Our Biggest Event!**

December 1, 2012
The Venetian
Garfield, NJ

Mark your calendars! Photos from past events can be seen at www.palisadesmedicalfoundation.com